

PROCEEDINGS OF THE FRIENDS OF THE BROWN COUNTY LIBRARY

A meeting was held on **Monday, November 20, 2017 at 5:00 p.m.** at the **Brown County Central Library, 515 Pine Street, Green Bay, WI**

PRESENT: SANDRA HEINZL, CURT HEUER, ALEX GALT, ELLIE REICH, MEG DEEM, NICOLE VIRANT, BARBARA KANE, STEVE SINCLAIR

ALSO PRESENT: BRIAN SIMONS, SUE LAGERMAN, MARY KAYE MARTZKE (Staff)

EXCUSED: DON KRAFT, MATT KOLPIEN, SHERILL REVOLINSKI, KARALYNNE MOORE, ASHLEY REIF

The meeting was called to order at 5:06 pm by Vice President Steve Sinclair.

APPROVE MINUTES

Motion by Heinzl to approve the minutes from the October 2017 meeting. Motion seconded by Virant. **Motion carried.**

PRESIDENT'S REPORT

No report as Don Kraft was not in attendance.

LIBRARY REPORT

Brian Simons reported that the library will soon be getting data from the schools who participated in the Summer Reading Adventure. Pre and post tests were done for all children who participated. Sue Lagerman reported that pre and post parent surveys were also conducted by a WI Medical College student affiliated with Achieve Brown County. This will provide data that we have never had before. The main testing area is reading comprehension.

The library's new hours will take effect in 2018. Staff has 6 weeks to plan for the scheduling changes. Five positions were not filled so that the 2018 budget could be met with no loss of jobs.

New room reservation software will be available after December 6. It will be much easier for the public to sign up for rooms and the software will also provide event registration for classes and programs. Demco is the vendor. This will work in conjunction with the calendar on the library's website.

Renovation of the 3rd floor is currently taking place. Proto is still there, but will be joined by The Grind, a business that offers start up companies space. They are a business incubator and generator for economic development. They will be known as Rise & Grind and plan to open in mid to late February. They will be rent paying tenants.

FUNDING REQUEST

Brian Simons went over the \$60,000.00 four-part funding request. It includes \$10,000.00 for Stacks & Steeples; \$7,500.00 for the Summer Reading Adventure, \$7,500.00 for ComicCon and \$35,000.00 for Untitled Town. Brian presented a video from last year's Untitled Town event to show the board the impact that it had on our community. People came from as far away as Chicago, Detroit and Phoenix!

The number people impacted at these four events was: 1,100 at Stacks & Steeples; 5,000 at Untitled Town; 900 at ComicCon and 10,600 for the Summer Reading Adventure.

Discussion took place. It was decided to break the request into the four parts and vote on each separately.

\$10,000.00 Stacks & Steeples: **Motion** by Galt, seconded by Reich to approve. **Motion carried.**

\$7,500.00 Summer Reading Adventure: **Motion** by Deem, seconded by Reich to approve. **Motion carried.**

\$7,500.00 ComicCon: **Motion** by Reich, seconded by Virant to approve. **Motion carried.**

\$35,000.00 Untitled Town: **Motion** by Heinzl, seconded by Heuer to approve. **Motion carried.** Kane opposed.

COMMITTEE UPDATES

Book Sale: Sherrill Revolinski was not in attendance, but sent an update to Sue Lagerman. The sale went very well and the group is looking at a future media sale. The fall sale is set for the first week in November to avoid Halloween, but there is a fall election during that time.

Give-A-Kid-A-Book: Meg Deem reported that the kickoff was great and included Molly Crosby and Sarah Biegel. Sarah also did the noon show that day on WBAY. The book fair at Barnes & Noble on November 25 had a lot of traffic. B&N has GAKAB displays in the store and donations keep coming in. Meg is in need of volunteers on Monday, December 18 (before the board meeting) to load the truck with books from 3:00-5:00 pm. Help is also needed on Tuesday, December 19 at 6:30 am at Shopko Hall to unload the truck and get tables set up. Distribution is on December 20-21.

Membership Committee: Alex Galt is working on a new brochure. Nicole Virant will send information to Alex from the survey that was done last year regarding membership rates, etc.

Storylines: The board will need to decide where they want to go with this. Don Kraft was reaching out to some potential writers.

TREASURER'S REPORT

Meg Deem went over the report in Matt Kolpien's absence. **Motion** by Virant, seconded by Galt to approve. **Motion carried.**

Meg also reviewed the proposed 2018 budget. **Motion** by Galt to approve, seconded by Kane. **Motion carried.**

STRATEGIC SESSION UPDATE

Barbara Kane will meet with Jaimie Leick to determine the structure, ideas, etc. Email Barbara with any thoughts. Don Kraft will poll the board members regarding a date for the session.

OTHER BUSINESS/FOR THE GOOD OF THE ORDER

A graphic designer from St. Norbert College contacted the Friends regarding possible opportunities. The information has been passed on to Don Kraft.

Motion to adjourn by Heuer, seconded by Virant. **Motion carried.** The meeting was adjourned at 6:40 pm. The next board meeting will be on Monday, December 18, 2017 at 5:00 pm at the Brown County Central Library.

Respectfully submitted,

KaraLynne Moore, Secretary
Mary Kaye Martzke, Recording Secretary