

PROCEEDINGS OF THE FRIENDS OF THE BROWN COUNTY LIBRARY

A meeting was held on **Monday, October 16, 2017 at 5:00 p.m.** at the **Brown County Central Library, 515 Pine Street, Green Bay, WI**

PRESENT: DON KRAFT, MATT KOLPIEN SANDRA HEINZL, CURT HEUER, ALEX GALT, ASHLEY REIF, ELLIE REICH, MEG DEEM, KARALYNNE MOORE, SHERILL REVOLINSKI,

ALSO PRESENT: SUE LAGERMAN, MARY KAYE MARTZKE (Staff)

EXCUSED: NICOLE VIRANT, BARBARA KANE, STEVE SINCLAIR

The meeting was called to order at 5:04 pm by President Don Kraft.

APPROVE MINUTES & ADDENDUM

Motion by Moore to approve the minutes and addendum from the September 2017 meeting. Motion seconded by Heuer. **Motion carried.**

PRESIDENT'S REPORT

Don Kraft shared a thank you note from the Pulaski branch library for the prizes that were purchased for the Summer Reading Adventure.

LIBRARY REPORT

Sue Lagerman has met with the people who are developing events for the new Titledown Park. The library will be one of the community organizations doing programming at the park. This will take place outdoors from May-October and will utilize staff from all libraries.

The Central library will be a host for Green Bay Startup Week in early November. The event will showcase area startups and companies that provide entrepreneurs, designers, and developers with the tools and resources they need to build a successful tech company right here in Northeast Wisconsin.

The Wisconsin Library Association is holding their annual meeting this week in Wisconsin Dells. Several library staff are attending and some are also presenters at the conference.

The new signs for the book sale are ready and will be installed in the next couple of days.

Library staff has met with the Karma Group regarding combining the events calendars and also about a new website and re-branding of the library system. Re-branding is about much more than a new logo. Sue will invite someone from the Karma Group to do a presentation at next month's board meeting. They will be able to answer more detailed questions. The library anticipates that this will lead to a future funding request.

Over 900 people attended the library's second annual Comic-Con event this past weekend.

Alex Galt reported that Untitled Town is in the planning stages for April 20-22, 2018. They hope to make it a bigger and better event and will need a lot of volunteers. This will also be a future funding request.

MINI-GOLF UPDATE

Don Kraft and Sue Lagerman have been discussing a potential date for an event, possibly the end of February. The library in Elkhorn, WI will not need to borrow any golf clubs, just the props. Don will find out exactly what they need and will put together a loan agreement for them. Their event is the end of December.

COMMITTEE UPDATES

Book Sale: Sherrill Revolinski reported that Nicole Virant appeared on the WBAY noon show to promote the book sale and will be on Local 5 Live on October 27. Laurel Marquardt is taking care of the volunteer scheduling which is a huge job. The Boy Scouts will be helping with set up on Saturday, October 28 (which is also "Make A Difference Day"), but more people are needed the following Saturday for take down.

Sherrill asked about other people willing to purchase the leftover books from the sale. Suggestions were made regarding putting an ad on Craig's List in the Milwaukee area and having a handout for people on the preview night. Steve Sinclair works in the bulk check out area where most book dealers pay for their purchases. Handouts could be given out there to see if any are interested.

Sherrill's goal is to increase overall sales by \$3,000.00.

Festival Foods has donated paper bags and Bay Care has donated 700 re-usable shopping bags.

Associated Bank notified Laurel Marquardt that this will be the last time they will allow book sale volunteers to park in their lot on Pine & Monroe Streets. Alex Galt will speak to someone in the mayor's office regarding parking passes for the spring sale.

Give-A-Kid-A-Book: The kickoff will be at 9:00 am on Tuesday, November 7 at the Central Library and Meg Deem asked all board members to please attend. The mailing will go out next week. A book fair will be held at Barnes & Noble on Saturday, November 18. There will be two shifts: 11:00 am-1:00 pm and 1:00-3:00 pm. There will be a GAKAB display in the store. Curt Heuer volunteered to help during the first shift. Distribution will be held at Shopko Hall on Wednesday, December 20 and Thursday, December 21.

Meg Deem will set up the Friends tree at the National Railroad museum on Wednesday, Nov 8. Sherrill Revolinski will help.

Storylines: The next issue is being printed now and will be mailed next week. Meg Deem requested to have a more detailed discussion regarding the newsletter at a future meeting.

Give Big Green Bay: Meg Deem reported in Steve Sinclair's absence. Steve filed an application for the Friends, notification will be in early January. This is a joint effort between the Green Bay Packers and the Greater Green Bay Community Foundation. They will pick 30 non-profits to benefit from a single 24 hour donation period. This will be a one day targeted giving period, starting at noon one day and ending at noon the following day.

Membership Committee: The new logo has generated additional needs such as new membership brochures. Ashley Reif indicated that the membership levels will remain the same (\$15/1 year and \$65/5 years). Discussion was held on the new brochure. Alex Galt has some pictures from Untitled Town; pictures from the book sale and other Friends sponsored events should also be used. Meg Deem will check with a contact she has regarding the layout and design. Someone will be needed to do the content. Don Kraft asked for members who would be willing to work on the new design. Alex Galt, Sue Lagerman, Don Kraft and Curt Heuer volunteered.

The new logo will go on stationary, envelopes, etc. going forward. There are only a few canvas book bags left that the Friends sell through the library. Ordering new bags with the new logo was discussed and it was felt that there wasn't much of a need. People often get reusable shopping bags at various retailers. Sue Lagerman will bring the remaining canvas bags to the book sorting room to be given to volunteers.

TREASURER'S REPORT

Matt Kolpien reviewed the September financial report. **Motion** by Reich, seconded by Reif to approve. **Motion carried.**

Matt and Meg reviewed the proposed budget. The Wrightstown Area Library Committee is no longer raising donations for the library. The Retired Men's club rental payments were taken out of the budget and are being paid directly to the library for meeting room rental. Suggestions were made about other possible deletions and additions. Matt will update and review at the next meeting after which it can be voted on.

STRATEGIC SESSION UPDATE

Jamie Leick will facilitate a goal setting planning session on any Saturday in January or February except January 6 or February 17. Don will do a Doodle Poll to set a date.

OTHER BUSINESS/FOR THE GOOD OF THE ORDER

Sandra Heinzl asked about having a new teen member on the board. Youth Services librarians will be asked for possible candidates.

Motion to adjourn by Reich, seconded by Heuer. **Motion carried.** The meeting was adjourned at 6:34 pm. The next board meeting will be on Monday, November 20, 2017 at 5:00 pm at the Brown County Central Library.

Respectfully submitted,

KaraLynne Moore, Secretary
Mary Kaye Martzke, Recording Secretary