

PROCEEDINGS OF THE FRIENDS OF THE BROWN COUNTY LIBRARY

A meeting was held on **Monday, February 20, 2017 at 5:00 p.m.** at the **Brown County Central Library, 515 Pine Street, Green Bay, WI**

PRESENT: SANDRA HEINZL, ASHLEY REIF, REBECCA MEACHAM, DON KRAFT, CURT HEUER, NICOLE VIRANT, STEVE SINCLAIR, ELLIE REICH, KARALYNNE MOORE, LAUREL MARQUARDT

ALSO PRESENT: BRIAN SIMONS, SUE LAGERMAN, MARY KAYE MARTZKE (Staff)

EXCUSED: BARBARA KANE, MEG DEEM

The meeting was called to order at 5:03 pm by President Don Kraft.

LIBRARY DIRECTOR'S REPORT

Brian Simons reported that the Stacks & Steeples music series is off to a good start. The Friends are getting a lot of good publicity from the event and the library has had an increase in memberships on those dates. The bands that have performed here have enjoyed it and have also been able to sell some of their merchandise. All age groups have been in attendance and the library is providing coloring sheets and crayons in the meeting room area for kids who don't want to stay in the auditorium.

The Summer Reading Adventure is being planned and the library will collaborate with the Green Bay school system, possibly expanding to 15-20 schools. The schools will adopt our SRA into their summer school programs. The schools will track kids' reading levels at the beginning of the summer school session and again at the end and will compare it to children who did not participate. This will provide local data to back up the importance of summer reading.

Achieve Brown County is doing a series of video commercials on summer reading with Mike McCarthy.

FUNDING REQUEST

Brian Simons presented a funding request for the UntitledTown Book & Author Festival which will be held April 28-30 at the Central Library and other downtown venues. The request for \$20,200.00 would cover the fees for several authors who will be participating. The festival has already received a \$10,000 grant from the Wisconsin Humanities Council and other donations from area businesses and individuals. The total cost of the festival will be approximately \$100,000 and the intent is to hold this annually. Some of the other sponsors are Breakthrough Fuel, WPS, Nicolet Bank, Fox 11, SandCastle, TitleTown, Lakeland College, Camera Corner, Cellcom, the Kress Foundation and The Reader's Loft. Brian indicated that the library will be making larger requests to the Friends instead of many smaller items as in the past.

Brian gave a copy of the media kit for the festival to Don Kraft.

The by-laws don't allow for a vote on a request over \$10,000.00 if it has not been submitted in writing at a prior meeting. Don Kraft indicated that an email vote will be taken during the week after board members have reviewed the request further.

APPROVE MINUTES

Curt Heuer was listed as excused at the board meeting in January, but was in attendance. **Motion** by Heinzl to approve the minutes with the correction, seconded by Heuer. **Motion carried.**

PRESIDENT'S REPORT

Don Kraft reported that the Friends received a \$6,000.00 donation from the Thomas Bartelt NEW Charitable Trust. This trust has provided donations for the last 3-4 years.

COMMITTEE UPDATES

Book Sale – Curt Heuer reported that the book sale solicitations to managers of Little Free Libraries will not be done anymore. The response wasn't great and it wasn't worth the time that was put into it.

Laurel Marquardt reported that Sherrill Revolinski has volunteered to act as co-chair for the book sales along with Diane Vanderheiden. The letters to membership to volunteer at the book sale will be going out at the end of the week.

Give-A-Kid-A-Book – The 2016 campaign was reviewed last week at a luncheon meeting. The group discussed use of leftover books and hope to transfer some funds into the endowment fund. They will seek board approval for the transfer.

Nominating Committee – Barbara Kane, Don Kraft and KaraLynne Moore have met to come up with a slate of candidates to be presented at the annual meeting. The Friends are members of the Volunteer Center and could be more active in their participation. They could have them recruit volunteers on their behalf.

ANNUAL MEETING PLANNING UPDATE

Sue shared a mock-up of an invitation that she created. It could be printed at the copy center and mailed out. Coffee and muffins will be served and a hospitality table will be set up. Discussion was held on the volunteer of the year award. Sandra Heinzl made a **motion** to present the award to Ginny Amen and Anita Powers. Motion seconded by Reif. **Motion carried.**

TREASURER'S REPORT

The financial reports for December and January were reviewed. **Motion** by Sinclair to approve the December 2016 financial report. Seconded by Moore. **Motion carried.**

Motion by Marquardt to approve the January 2017 financial report. Seconded by Sinclair. **Motion carried**

REVIEW DRAFT OF POLICY & PROCEDURES MANUAL

Revisions will be presented at the March board meeting.

Motion to adjourn by Meacham, seconded by Virant. **Motion carried.**

The meeting was adjourned at 6:35pm.

The next board meeting will be held on Monday, March 20 2017 at 5:00 pm at the Central Library.

Respectfully submitted,

KaraLynne Moore, Secretary
Mary Kaye Martzke, Recording Secretary