

## LIBRARY PROGRAMS

1. Library programs such as speakers, films, and concerts are another format (besides books, video, etc.) for providing information and educational and cultural experiences for the public.
2. Program types, topics, and speakers will be selected by staff in keeping with the library's mission statement, materials selection policy and planning documents. Staff will consider the quality of the speaker or performer's presentation and the topic's timeliness, audience appeal and value to the community.
3. The fact that a program is sponsored by the library does not mean the speaker's view or program content is endorsed by the library, its staff, board, or by Brown County.
4. The library recognizes the importance of providing a forum for a variety of viewpoints and topics.
5. The library often co-sponsors programs with other government agencies and non-profit organizations to enhance program effectiveness and publicity. Co-sponsorship implies that sponsors have entered into a short-term partnership to achieve a common goal.
  - \* In co-sponsoring, library staff takes active part in selecting and approving program topics, speakers, publicity and related aspects.
  - \* A library staff person will attend all sponsored or co-sponsored programs.
  - \* The library will make extra efforts to be visible and useful at co-sponsored programs through booklists, welcomes, introductions, announcements, etc.
6. The library will work cooperatively on programs with businesses and private organizations, often relying on them for speakers, funding and other assistance.
  - \* The library recognizes that businesses, speakers and performers may gain added community visibility and good will in return for helping to provide a valuable public service by cooperating on library programs.
  - \* The library will not provide names or addresses of people attending library-sponsored programs, nor will speakers be allowed to collect a list of such names or addresses, for business or profit-making purposes. We will not prevent individual members of the audience from willingly giving a speaker or co-sponsor their names after the program is over.
7. Due to limited time and resources, the library cannot be involved as a sponsor for all worthy program ideas. Community groups and businesses may rent or use library meeting rooms to sponsor their own activities in accordance with the library's meeting room policies.